



FOR IMMEDIATE RELEASE

July 9, 2026

Contact:

Meghan Dougherty

720-688-0037

Meghan.Dougherty@state.co.us

Rhea Phaneuf

719-229-7815

Rhea.Phaneuf@state.co.us

**Colorado Lottery Transitions to the New National Problem Gambling Helpline for
Players to Connect with Support**

*Both helpline phone numbers will remain active, but the Colorado Lottery is transitioning its
problem gambling helpline to 1-800-MY-RESET.*

PUEBLO, Colo.— At the Colorado Lottery, player well-being is a top priority. As part of the Lottery’s ongoing commitment to positive play and player health, it is transitioning its problem gambling helpline to the new National Problem Gambling Helpline (NCPG) at 1-800-MY-RESET to connect players with problem gambling support.

Both numbers are fully active and valid for players needing support services, but 1-800-GAMBLER will eventually be phased out of all Colorado Lottery communications.

“There has been a change at the national level, and the Colorado Lottery is making the change to remain consistent with our alignment with the National Council on Problem Gambling,” said Tom Seaver, senior director of the Colorado Lottery. “Players can find the support they need by calling either number at this time.”

Whether players have a quick question or are seeking support or treatment referrals, these resources are free and confidential, and both numbers connect them with services.

At the Lottery, player health is built into every part of its daily operations, from game design and communications to the resources that help people make informed decisions about play. Player health is a shared responsibility, and the Lottery is committed to providing clear information, practical tools, and resources that help players make informed decisions and keep lottery play fun.

The Lottery is one of the few lotteries nationwide to have a full-time, dedicated Player Health Manager. The Lottery has also received multiple certifications as a leader in player health. It

exceeded standards for the highest level, sustaining level, through the North American Association of State and Provincial Lotteries (NASPL) and NCPG's Responsible Gambling Framework program. Previously, Colorado also reached the highest level, Level 4, certification for Responsible Gaming from the World Lottery Association (WLA).

About the Colorado Lottery

The Colorado Lottery operates under three equal pillars: Revenue, Conservation, and Responsibility. Since 1983, the Colorado Lottery has returned more than \$4.6 billion to outdoor projects through Great Outdoors Colorado (GOCO), the Conservation Trust Fund, and Colorado Parks and Wildlife (CPW). Once the GOCO proceeds cap is met, additional proceeds recipients include the Outdoor Equity Grant Program, Building Excellent Schools Today, Outdoor Recreation Industry Office, and other outdoor-related CPW funds. Proceeds from sales of Lottery games - Scratch, Powerball, Mega Millions, Colorado Lotto+, Millionaire for Life, Cash 5, and Pick 3 - support parks, trails, recreation, wildlife, and open space in Colorado, utilizing industry best practices for player health. For more information, visit coloradolottery.com.

###